

UNION TOWNSHIP BICENTENNIAL VIDEO CONTEST RULES

ELIGIBILITY

Contest is open to residents of Union Township only. Contestants must be at least 16 years old. Contestants under the age of 18 must have a parent or guardian's signature and must have that parent or guardian sign for the loan of any equipment. Union Township employees, their immediate families (spouses, children or others living in the same household) are not eligible. Professional videographers are not eligible ("professional" is defined as those who have earned more than half their income for the calendar year 2010 and 2011 to date in the teaching or production of video media).

HOW TO ENTER

The contest opens at noon Monday, May 2, 2011, and ends at noon, Wednesday, Aug. 31, 2011. Contestants must submit an entry form first, and, if necessary, book training time and loan of equipment, through the UTTV offices at 860 Clough Pike, Cincinnati, OH 45245. Final entry DVD must be submitted by noon, Wednesday, Aug. 31, 2011.

PRODUCT

The theme of the videos must tie in with the Union Township bicentennial (Union Township – est. 1811). Focus of the video will be up to the contestant, but the central theme should involve in some way the history or part of history of Union Township.

Submitted videos must have been produced during the time of this contest only; no "recycled" videos will be accepted. Videos must be a minimum of 15 minutes and maximum of one hour. However, stock footage, photographs or other historical resource material will be permitted, as long as it is noted and credited.

In addition to credit information included in the UTTV Program and Technical Guidelines, the credits must include:

"This program was made for the Union Township Bicentennial Contest.
Wal-Mart Eastgate official sponsor."

All contestants must abide by and sign the UTTV Producer Agreement and Indemnification and abide by UTTV Program and Technical Guidelines. In addition, no entry shall:

- Contain violent content, or content that is derogatory of any ethnic, racial, gender, religious, professional or age group; nor any content that is profane or pornographic;
- Promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), or any activities that appear unsafe or dangerous;
- Be obscene or offensive, or endorse any form of hate or hate group;
- Defame, misrepresent or contain disparaging remarks about other people, companies or organizations;
- Contain any trademarks, logos, or trade dress (such as distinctive packaging or building exterior/interior) owned by others, without express and written permission (for example, clothing with logos is not permitted), or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses of any living person;
- Contain copyrighted or copyright-protected materials where the copyright is owned by others (including photographs, sculptures, paintings, writings and other works of art or images published on or in websites, television, movies, music or other media) without express written permission;
- Contain materials embodying the names, likenesses, voices or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission, unless of historical note. For greater certainty, this means your video must not contain any reference to or likeness of any identifiable third parties, unless

written consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of 18;

- Contain look-alikes of celebrities or other public or private figures, living or dead, unless of historical note;
- Contain any singing, playing of any musical instrument or performance that has been broadcast, published or televised as part of a recording or motion picture film, music performance, or television program;
- Appear to duplicate any other submitted entry;
- Contain any political views, topics or references;
- Violate any law.

If requested, Union Township Television will provide camera and editing training, and will lend equipment to contest participants. In addition, participants may use the studio facilities at the UTTV facility.

OWNERSHIP OF ENTRIES

All videos will become the sole property of Union Township Television and will be aired on UTTV. As such, UTTV will have the right to use all or part of each entry, submitter's name, and the names, likenesses, photographs, voices and images of all persons appearing in the entry, on UTTV or for Union Township publicity purposes.

JUDGING

The decision of the judges is final. Judges will be comprised of independent members of the community, and will not be comprised of any members of Union Township Television or the Union Township Board of Trustees or Administration. Programs will be judged on the following criteria:

Content

Does the program clearly adhere to the theme? Does it hold the viewer's interest? How effective is the production?

Creativity

Does the program present the theme creatively? Does the approach hold the viewer's interest? Does it use the medium to its potential?

Production

Shot composition; camera; audio clarity; mix; shot selection; editing.

PRIZE

The prize is a Vizio 47" LCD HDTV.

WINNER NOTIFICATION

The winner will be notified during September and will be recognized by the Union Township Board of Trustees at the September 22 board meeting.

GENERAL

By entering the contest, you represent and warrant that:

- Your entry, in its entirety, is an original work by you and you have not included third party content in or in connection with your entry without permission;
- Your entry, the use thereof by UTTV, does not and will not infringe or violate any rights of any third party or entity, including, without limitation, patent, copyright, trademark, trade secret, defamation, privacy, publicity, false light, misappropriation, confidentiality or any contractual or other rights;
- You have all the rights, licenses, permissions and consents necessary to submit the entry and to grant all of the rights that you have granted to UTTV under these contest rules;
- All persons who were engaged by you to work on, appear in, or contribute to, the entry have given you their written consent to submit the entry without claims for payment of any kind, and have provided written permission to include their participation.

- You have read, understood, accept and agree to be bound by the contest terms of service as set out in these rules.

By participating, each contestant agrees to (a) abide by these Official Rules and decisions of UTTV and its judges, which shall be final and binding in all respects relating to this Context without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries; (b) to release, discharge and hold harmless Union Township, Union Township Television (UTTV) and the Union Township Board of Trustees, and any representative of the forgoing (collectively "Released Parties"), from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize and (c) to the use of his/her name, voice, performance, photograph/video, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by UTTV and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Contest without the prior written consent of UTTV, which it may withhold in its sole discretion.