

Eastgate Area Consumer Spending 3 Mile Radius

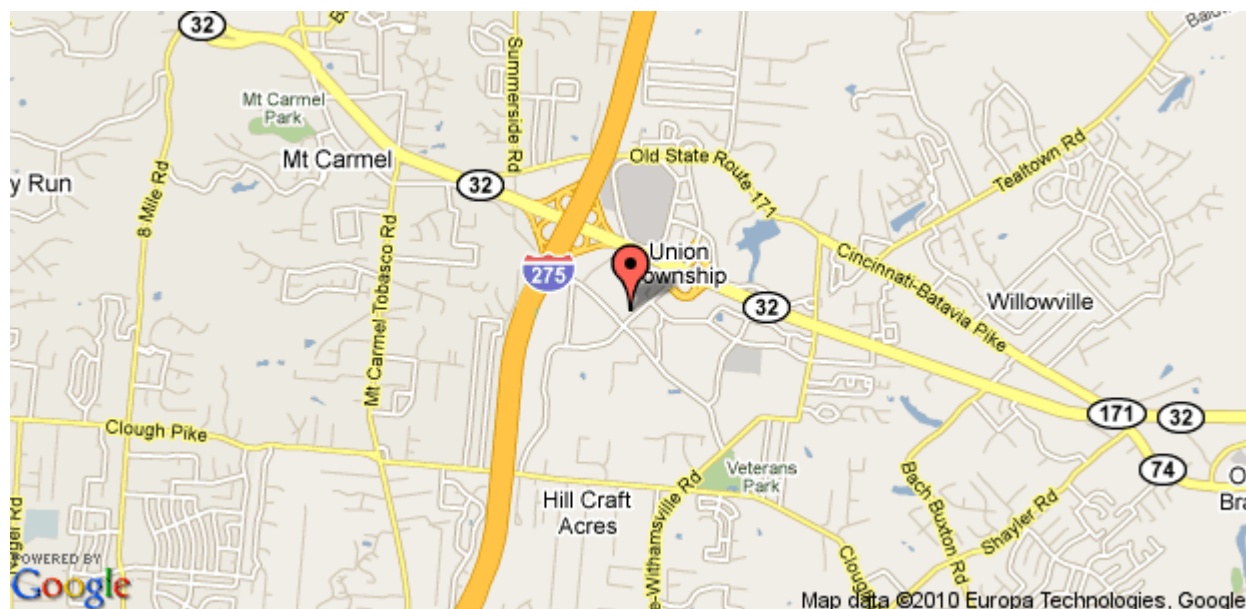
Report Center: 4421 Eastgate Blvd, Ohio
Radius: 3 miles

Consumer Expenditures (2009)		
	\$ Per Household	Total \$000s
Apparel	2,556	48,831
Men's Apparel	489	9,340
Boys' Apparel	123	2,349
Women's Apparel	849	16,221
Girls' Apparel	170	3,254
Infants Apparel	115	2,190
Footwear	397	7,583
Apparel Services and Accessories	413	7,895
Education	1,322	25,246
Books And Supplies	185	3,536
Tuition	1,137	21,709
Entertainment	3,011	57,504
Fees And Admissions	802	15,310
Video And Audio Equipment	1,028	19,641
Recreational Equipment And Supplies	1,181	22,553
Food and Beverages	8,093	154,584
Food At Home	4,137	79,020
Food Away From Home	3,323	63,465
Alcoholic Beverages	633	12,098
Health Care	3,194	61,014
Health Care Insurance	1,543	29,474
Health Care Services	771	14,726
Health Care Supplies And Equipment	880	16,814
Household Furnishings and Equipment	2,406	45,961
Household Textiles	168	3,208
Furniture	660	12,602
Floor Coverings	84	1,614
Major Appliances	274	5,239
Housewares And Small Appliances	1,220	23,299
Shelter	10,341	197,522
Mortgage Interest	4,311	82,353
Property Taxes	1,849	35,308

	\$ Per Household	Total \$000s
Personal Care	773	14,762
Hair Care	60	1,144
Electric Personal Care Appliances	15	290
Personal Care Services	517	9,884
Personal Care Products	180	3,443
Reading	176	3,352
Newspapers	75	1,436
Magazines	36	688
Books	64	1,228
Tobacco	331	6,327
Cigarettes	298	5,694
Other Tobacco Products	33	633
Transportation	10,752	205,366
New Vehicle Purchase	2,843	54,313
Used Vehicle Purchase	1,679	32,074
Motorcycles (New And Used)	76	1,450
Vehicle Finance Charges	511	9,759
Gasoline And Oil	2,370	45,279
Vehicle Repair And Maintenance	828	15,819
Vehicle Insurance	1,203	22,973
Public Transportation	625	11,940
Other Transportation Costs	616	11,759
Utilities	3,658	69,874
Natural Gas	513	9,807
Electricity	1,329	25,388
Fuel Oil And Other Fuels	137	2,618
Telephone Service	1,252	23,920
Other Utilities	426	8,142
Gifts	1,446	27,620
Gifts Of Apparel	287	5,490
Gifts Of Apparel Accessories	36	696
Gifts Of Education	290	5,547

Miscellaneous Owned Dwelling Costs	1,419	27,107	Gifts Of Recreation	98	1,880
Rental Costs	2,122	40,531	Gifts Of Food And Beverages	134	2,568
Other Lodging	640	12,223	Gifts Of Household Furnishings And Equipment	237	4,520
Household Operations	1,963	37,486	Gifts Of Household	61	1,172
Babysitting And Elderly Care	459	8,758	Gifts Of Transportation	78	1,497
Household Services	353	6,749	Gifts Elsewhere Unspecified	223	4,251
Alimony And Child Support	285	5,437	Personal Insurance	562	10,730
Household Supplies	866	16,541	Contributions	2,035	38,866
Miscellaneous Expenses	884	16,891			
Legal And Accounting	107	2,036			
Funeral And Cemetery	97	1,859			
Finance Charges Excluding Mortgage And Vehicle	571	10,900			
Other Miscellaneous Expenses	110	2,096			

Source: Applied Geographic Solutions, Thousand Oaks, CA, 2010



J. Adele Evans
Clermont County Office of Economic Development
jaevans@co.clermont.oh.us
513-732-7912